



klöckner pentaplast

kp Elite® and kp Hotfill® secure APR Design® and How2Recycle® recognition in North America



Klöckner Pentaplast (kp), a global leader in rigid and flexible packaging and specialty film solutions, has achieved Association of Plastic Recyclers (APR) Design® Recognition for its kp Elite® and kp Hotfill® products, marking a significant new step in the company's North American growth strategy.

kp Elite® is a certified recyclable solution for fresh protein MAP applications, manufactured with up to 100% recycled PET, while kp Hotfill® is a fully transparent mono PET film designed for hot filling applications up to 90°C, containing up to 50% recycled content. Both solutions exemplify kp's commitment to combining sustainability with uncompromised performance.

The recognition from the APR provides authoritative third-party validation that both products meet the highest criteria for recyclability. In a further achievement, both ranges have also received How2Recycle® prequalification, earning 'check locally' recyclable status in the United States and 'widely recycled' designation in Canada.

"This recognition validates our thoughtful and measured approach to sustainability, recyclability and the circular economy," said Dominique Schoech, Product Manager, Food Packaging North America at kp.

"Our technical teams have worked tirelessly to ensure our products meet strict North American guidance criteria for recycling, demonstrating our commitment to supporting brands and retailers in achieving their sustainability goals, while maintaining the highest standards of food protection, safety and quality design."

The APR Design® Recognition program is particularly significant, as APR is the only North American organization focused exclusively on improving plastics recycling. This recognition positions kp's packaging solutions alongside those used by North America's leading food brands and retailers.

Combined with kp's proven track record of innovation across Europe, Asia and beyond, these certifications demonstrate that kp has both the credentials and capacity to partner seamlessly with multinational brands seeking reliable, sustainable packaging solutions at scale.

"These achievements are much more than just certifications – they're a clear signal to major brands and retailers across North America that kp is primed and ready to be their sustainability-focused packaging partner," added Brian Sturgill, VP Food Packaging North America at kp. "By choosing kp Elite® or kp Hotfill®, businesses can be confident they're selecting packaging that supports high-quality PCR production, contributing to a more robust circular economy for plastic packaging."

Learn more about kp North America's range of sustainability-first packaging solutions at [kpfilms.com](https://www.kpfilms.com).

About Klöckner Pentaplast

Focused on delivering its vision: The Sustainable Protection of Everyday Needs, kp is a global leader in rigid and flexible packaging and specialty film solutions, serving the pharmaceutical, medical device, food, beverage and card markets, amongst others. With a broad and innovative portfolio of packaging and product films and services, kp plays an integral role in the customer value chain by safeguarding product integrity, assuring safety and consumer health, improving sustainability, and protecting brand reputation. kp's "Investing in Better" sustainability strategy solidifies its commitment to achieving ten clear targets for long-term improvement by increasing the recycling and recyclability of products, cutting carbon emissions and continuous improvement in employee engagement, safety, and diversity, equity and inclusion. For four consecutive years, kp has held a gold rating from EcoVadis, the leading platform for environmental, social and ethical performance ratings. This ranks kp in the top 1% of companies rated in the manufacturing of plastics products sector. Founded in 1965, kp has 30 plants in 18 countries and employs some 5,500 people committed to serving customers worldwide in over 60 locations. kp is proud to be celebrating its 60th anniversary in 2025.

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